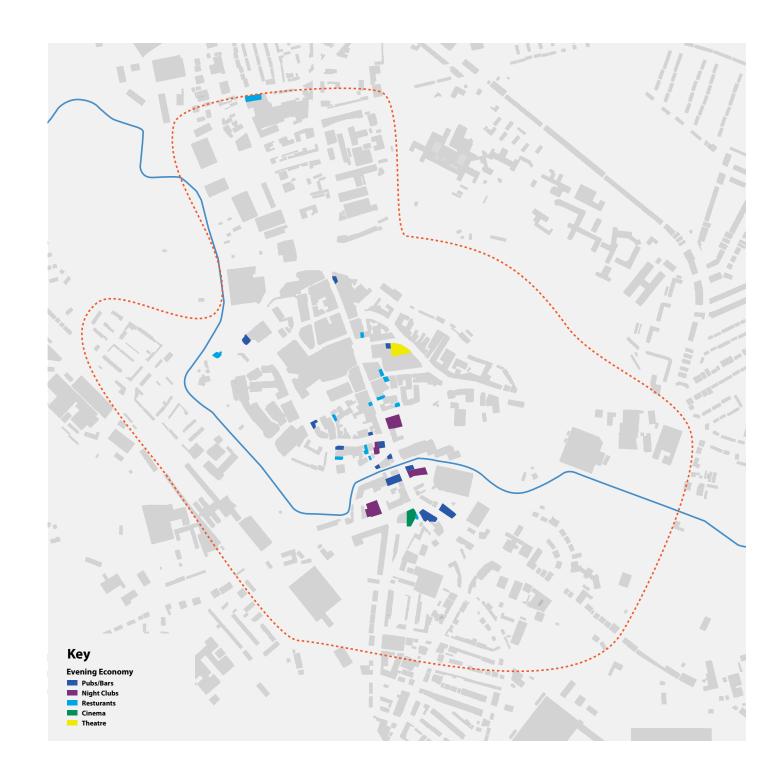
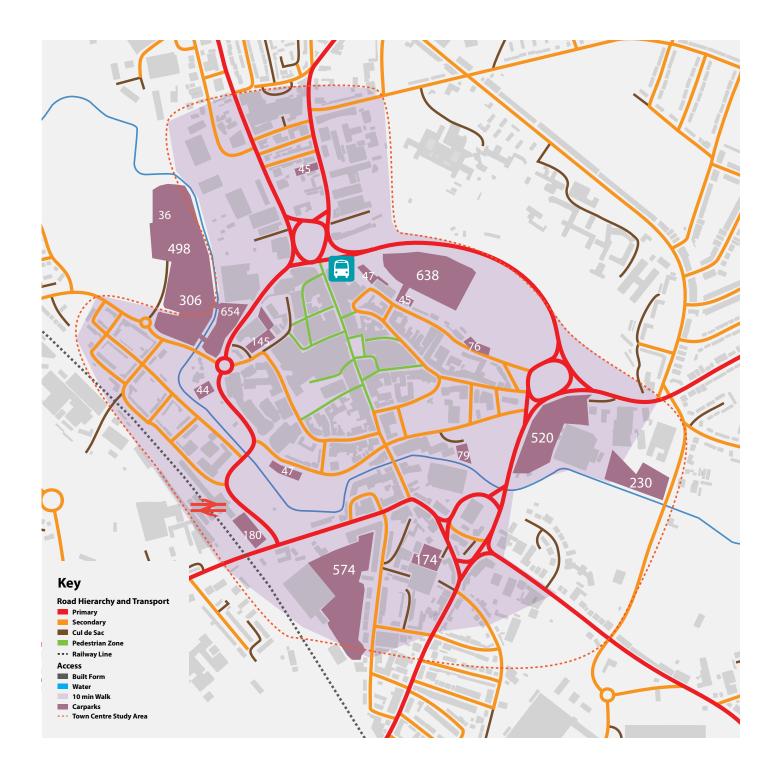
WHAT WE KNOW SO FAR: EVENING ECONOMY



WHAT WE KNOW SO FAR: PARKING



WHAT WE KNOW SO FAR: OPEN SPACE





SIMILAR PLACES







 Greengate St - southern High Street



Greengate St

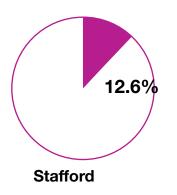


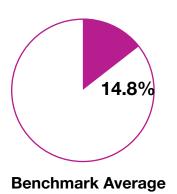
✓ Guildhall Shopping Centre

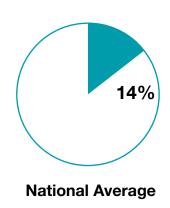






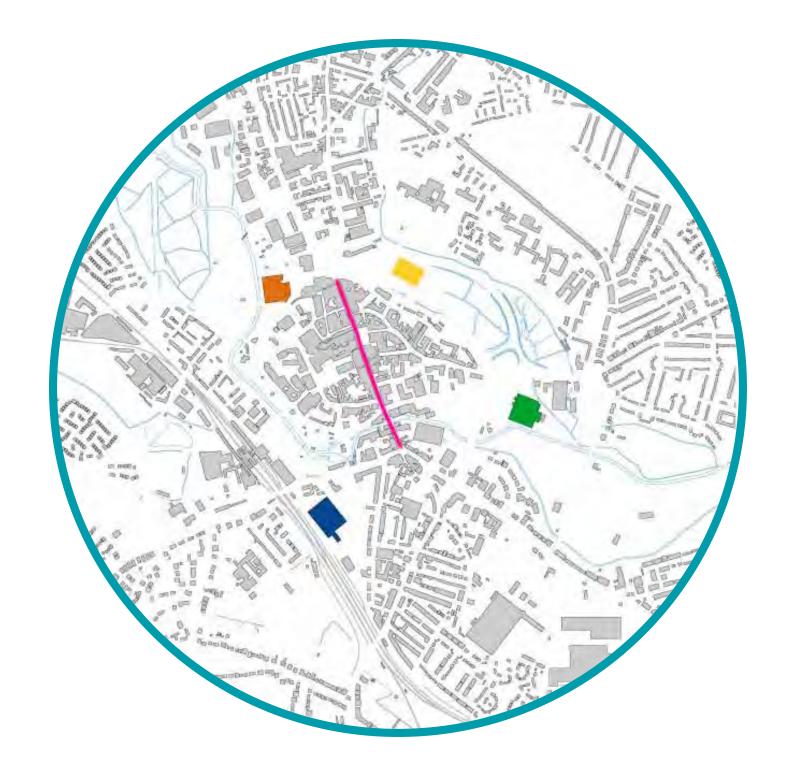




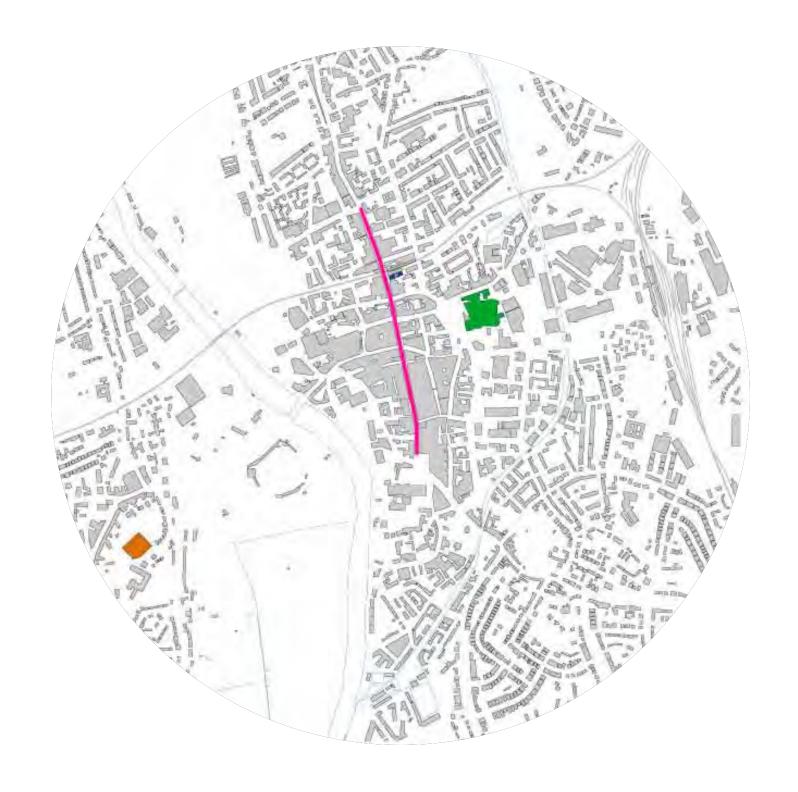


	Stafford	Bedford	Gloucester	Shrewsbury	Worcester
Total Units	348	425	452	591	637
Floorspace	820,000	927,000	1,172,000	1,077,000	1,222,900
Vacant Units	44	52	72	86	108
Vacant Units %	12.6%	12.2%	15.9%	14.5%	16.9%
Vacant Space sqft	149,600	98,900	139,700	189,400	196,600
Vacant Space %	18.2%	10.6%	11.9%	17.5%	16.0%
Multiple Units	135	145	161	176	188
Multiple Units %	38.7%	34.1%	35.6%	29.8%	29.5%
Comparison Units	153	171	190	305	286
Comparison %	43.9%	40.2%	42.0%	51.6%	44.8%

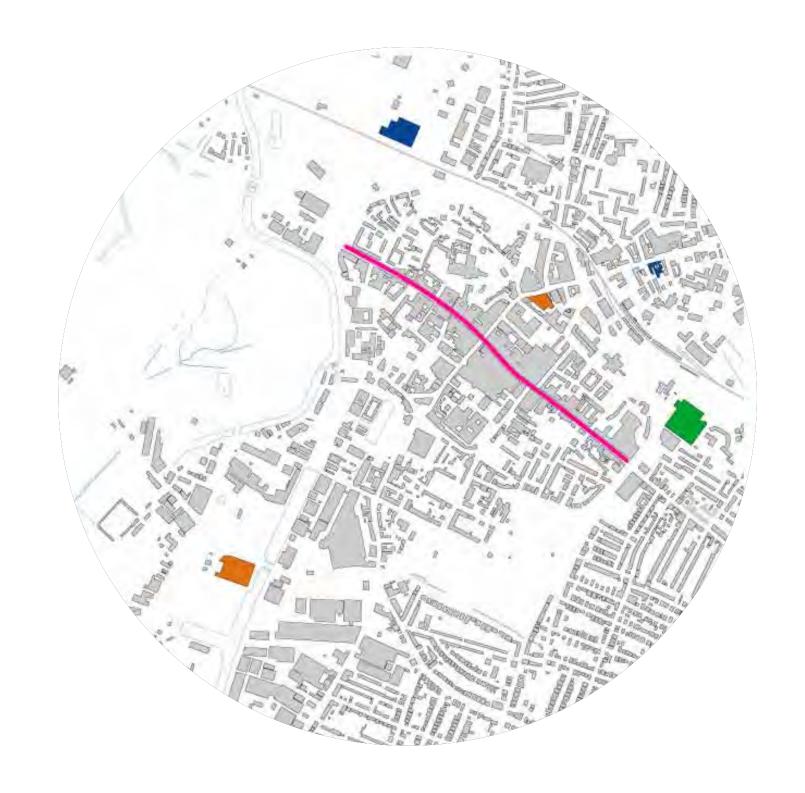








HIGH STREET VS SUPERMARKET GLOUCESTER



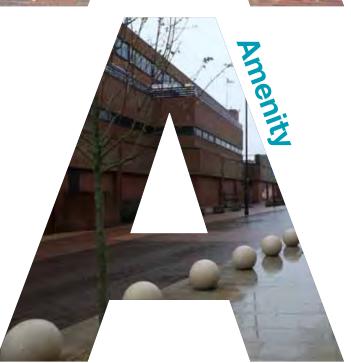




HIGH STREET VS SUPERMARKET SHREWSBURY

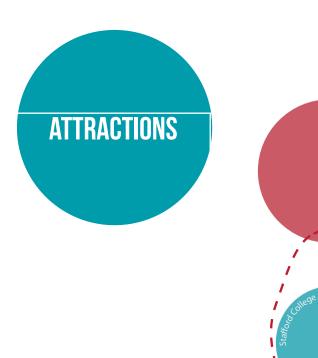


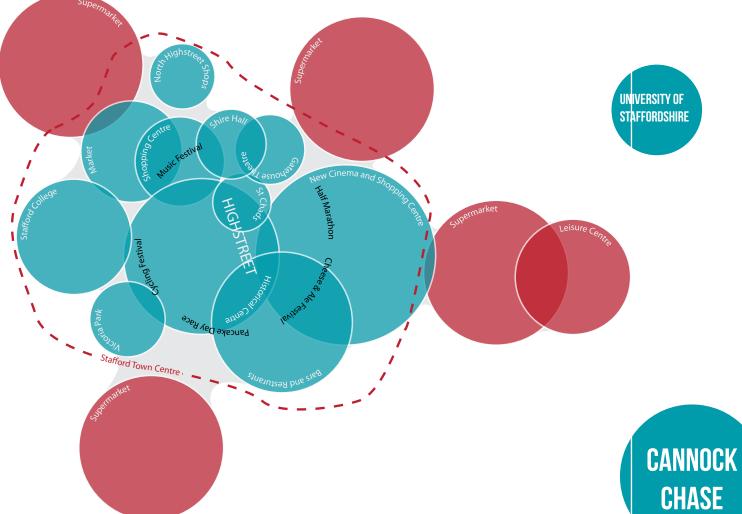








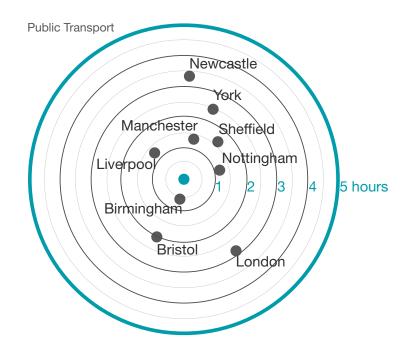






































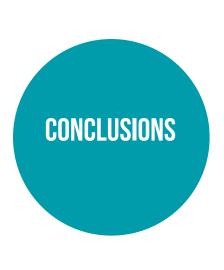


- 1. STAFFORD IS NOT DOING BADLY
- 2. BUT IT IS NOT DOING AS WELL AS IT WANTS TO?
- 3. A MODEST CATCHMENT
- 4. LACK OF PRIMARY ATTRACTIONS
- 5. IMPACT OF THE RIVERSIDE CENTRE
- 6. NOT THE WHOLE SOLUTION
- 7. COLLATERAL DAMAGE



- 1. EXPANSION
- 2. CONSOLIDATION
- 3. ANIMATION





- 1. A MASTERPLAN FOR THE NORTHERN END OF TOWN
- 2. RESIDENTIAL SCHEMES AROUND THE TOWN CENTRE
- 3. A LOTTERY-FUNDED VISITOR ATTRACTION
- 4. AN ANIMATION CAMPAIGN FOR THE TOWN
- 5. A POP-UP RETAIL INITIATIVE FOR VACANT SHOPS
- 6. A SUGGESTED STRATEGY FOR PARKING





A FUTURE STAFFORD?

- WHAT IS THE VISION FOR STAFFORD?
- WHAT IS THE ROLE OF THE HIGH STREET?
- HOW WILL THE NEW CENTRE IMPACT STAFFORD?
- WHAT SHOULD WE DO ABOUT IT?

