



HARLOW RENAISSANCE Ltd



As part of the work of developing the Business Plan for Harlow Renaissance a high level team visited a range of new developments in the Netherlands and met planners and members of the community. This PowerPoint presentation contains images from the study tour categorised under 7 Cs connectivity, choice, community, character, conservation, commerce and collaboration. An illustrated report is also available from our website www.urbed.co.uk

February 2006

Photos courtesy of Dearbhla Lawson, Francesca King and Nicholas Falk

URBED
(Urban and Economic
Development)
www.urbed.co.uk

A. Connectivity: cutting travel time and stress



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Easy to get
around



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Well-connected to
jobs and services



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Primacy for
pedestrians and
cyclists



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Parking underground in the town centre



B. Choice: allowing housing 'careers' and social balance



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Social housing takes 30% of new homes





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Diversity of styles - the good, the bad and the ugly!



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Branding or theming of neighbourhoods





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Individual
homes



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Spacious apartments

C. Community: supporting cohesion



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Neighbourhood
associations



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Schools as
community
hubs





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Neighbourhood
management and
'super caretakers'



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Arts and culture in the
town centre



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Space for kids



D. Character: designing compact towns with a sense of identity



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Range of heights with apartments in the centre





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Colour and greenery



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Memorable architecture

E. Conservation: minimising environmental impact



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Design with nature





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A photograph of a modern building with a prominent wooden frame structure. The building has large windows and a flat roof. The foreground shows a landscaped area with plants and a paved walkway.

A photograph of an industrial building with a red facade and several tall chimneys. A sign on the building reads 'ENECO'. The building is surrounded by trees and a paved area.

Energy saving



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Underground
waste disposal



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Creative use of water





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Creative use of
water



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Living with new waterways

F. Commerce: encouraging economic activity



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Working at the
edges, living in the
centres



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Living over the shops



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Mixed use shopping centres

G. Collaboration: working together for the good of the community



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Multi-disciplinary project offices

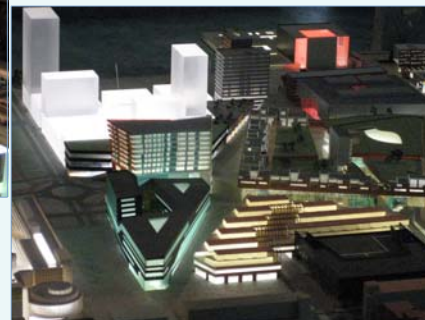




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Masterplans, covenants, and contracts



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Continual communication





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