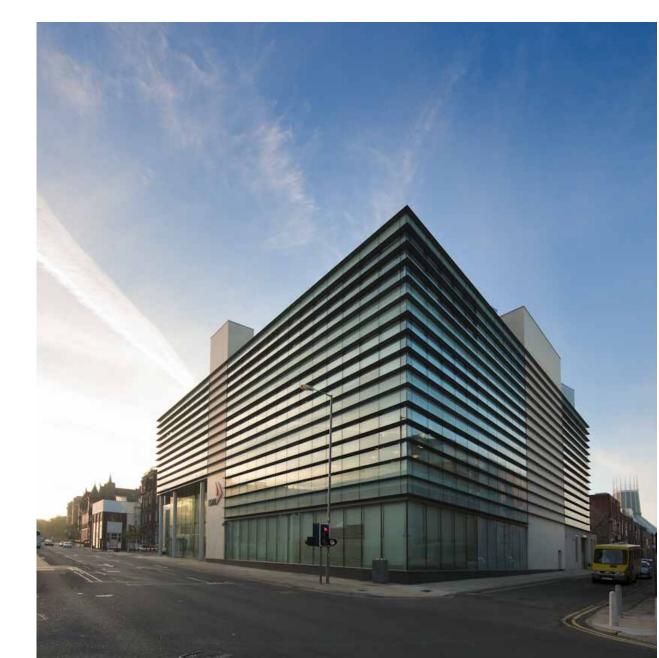
INTEGRATING THE CAMPUS INTO THE CITY

INTRODUCTION

The University of Liverpool is £100 million into a £500 million investment programme, the biggest in the city. The central aim is to make the Campus more open and welcoming to the public. The buildings, streets and spaces are being designed with local people in mind. The masterplan has been drawn up in partnership with the city council and the Hospital. New student residences and other high quality facilities are being planned.









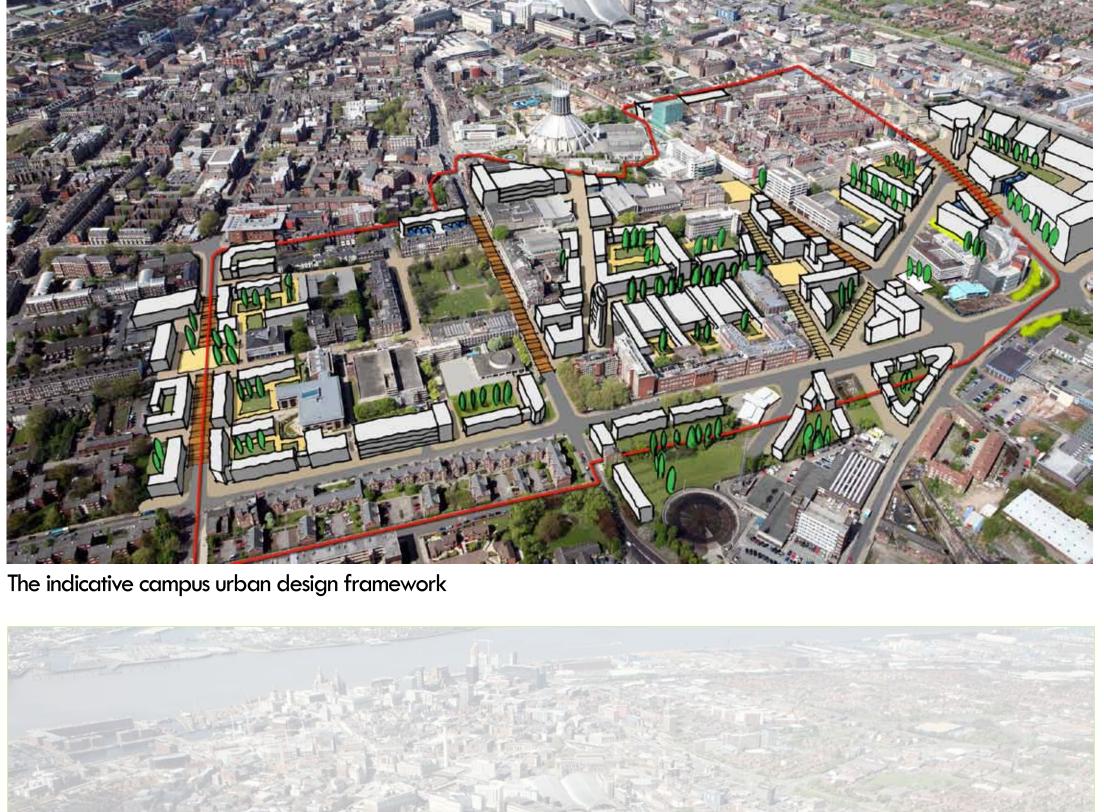
Extension to the School of Tropical Medicine

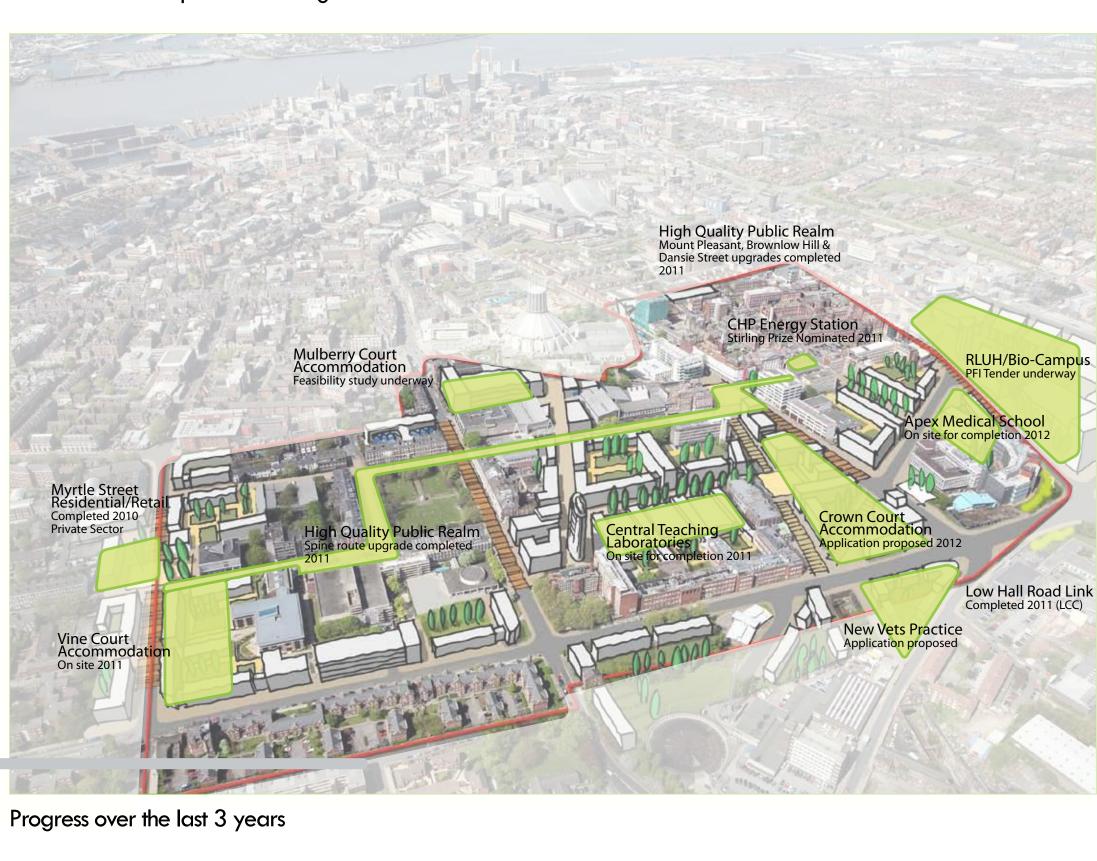
The Mechanical Engineering building

IHE UNIVERSITY AND THE GITY

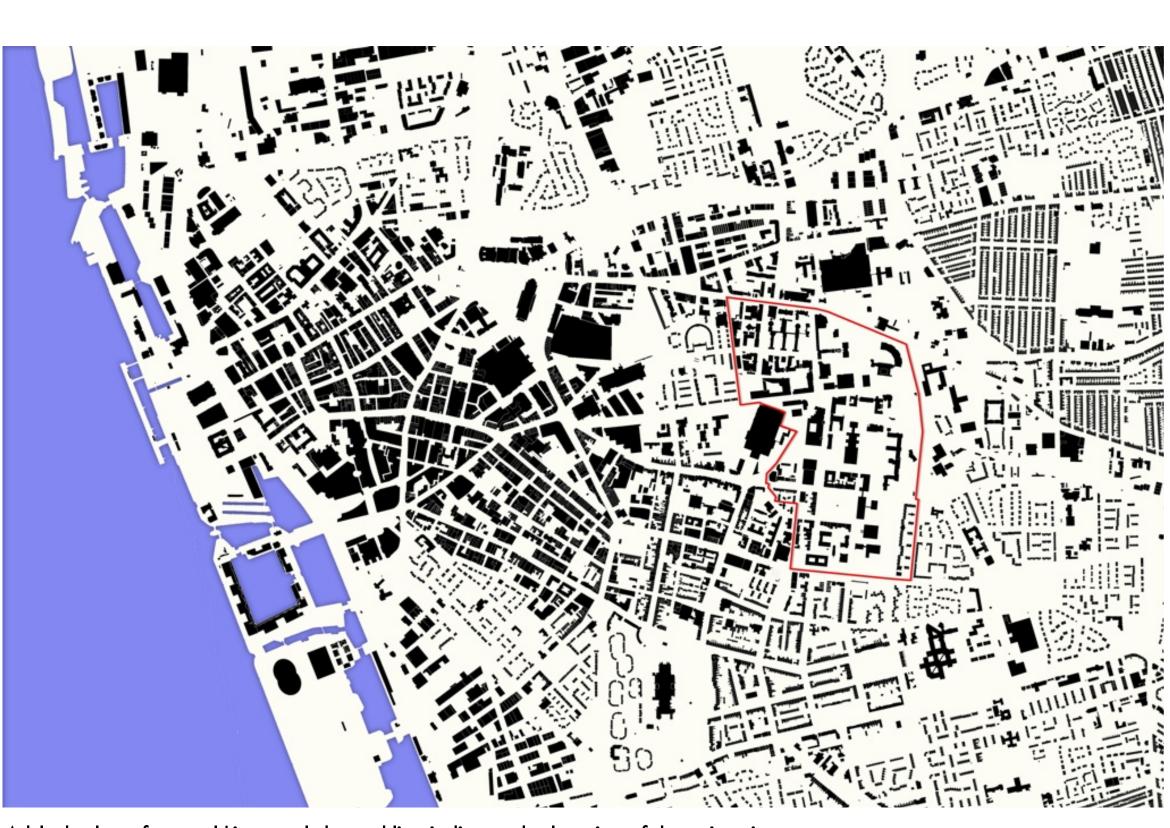
The Higher Education sector generates around £1 billion







every year for Liverpool. Around 10% of Liverpool's population is made up of 50,000 students during term time. The University is at the heart of Liverpool's 'Knowledge Quarter', which makes up just 1% of Liverpool's land but sustains nearly 20% of the city's economy. The University directly employs 5,000 people. Many of the staff and students live in the vicinity, helping support the inner city. The University maintains 47 listed buildings and an estate of many acres.



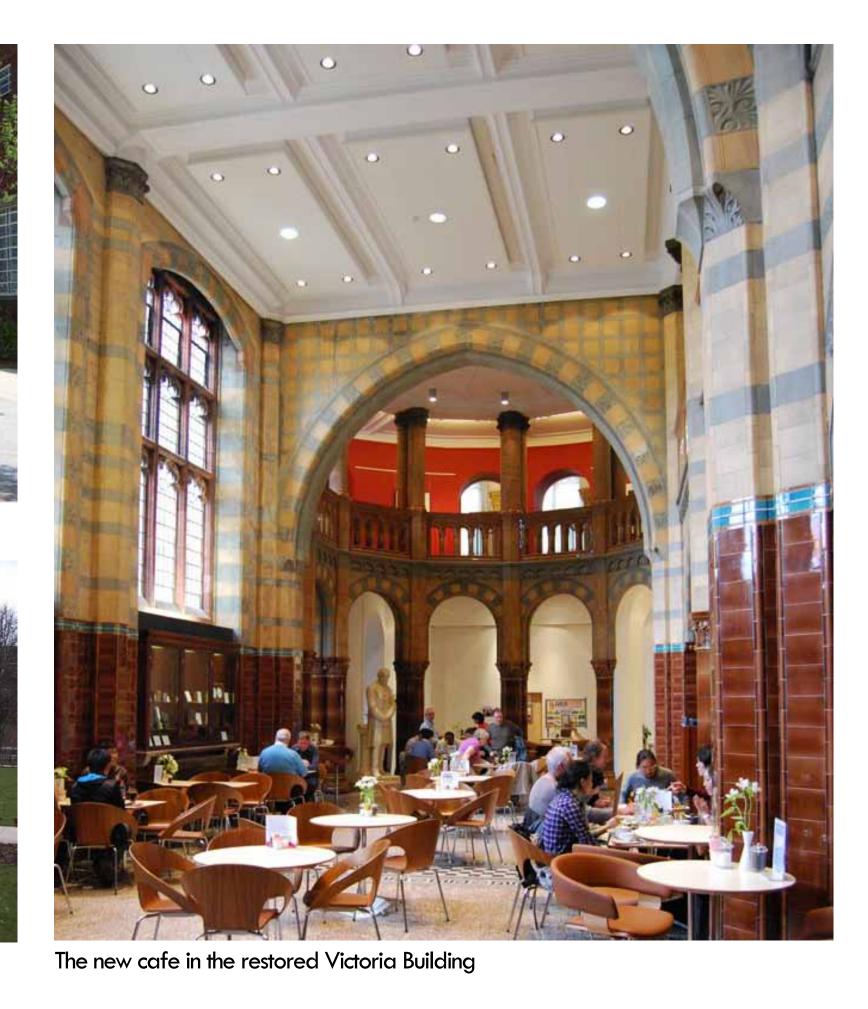
A block plan of central Liverpool, the red line indicates the location of the university campus

RECENT SUCCESSES ON CAMPUS

- £8m Victoria Museum and Gallery open to all, free of charge.
- University Square new public space at the gateway to the campus.
- Abercromby Square refurbishment of listed buildings and public realm. Bedford Street and Chatham Street spine route transformed by new paving and planting.
- Investment around Myrtle Street has brought new shops and facilities.
- Award winning environmentally friendly Combined Heat and Power (CHP) energy system.
- Support for new pedestrian routes and crossings round Mount Pleasant, Dansie Street and Brownlow Hill.













LIVERPOOL UNIVERSITY MASTERPLAN

INTEGRATING THE CAMPUS INTO THE CITY

Liverpool University needs to meet high student expectations

Mulberry Court is one of our newest halls, but is now 30-40 years old

THE NEED FOR CHANGE

Liverpool University needs to stay world class to compete in an international context. At present, much of the campus and its accommodation falls far short. Almost half was built in the 1960s and 70s — only 14% is under 30 years old. Just 9% of student rooms are ensuite — compared to 60% in the Russell Group, the 20 leading universities in the UK. Almost 20% of students who turn down places cite poor accommodation as the reason. As student numbers continue to increase, Liverpool University has a pastoral role to provide good living standards at affordable rates.



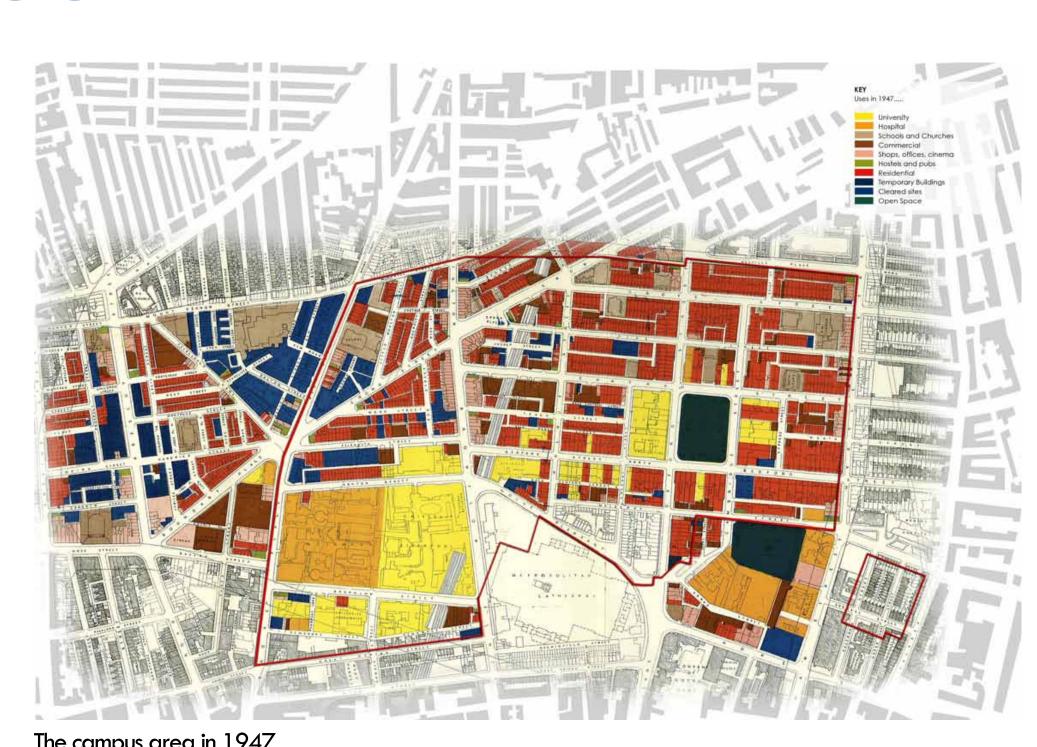
Our Greenbank and Carnatic Halls will be retained and improved with new blocks planned with better facilities

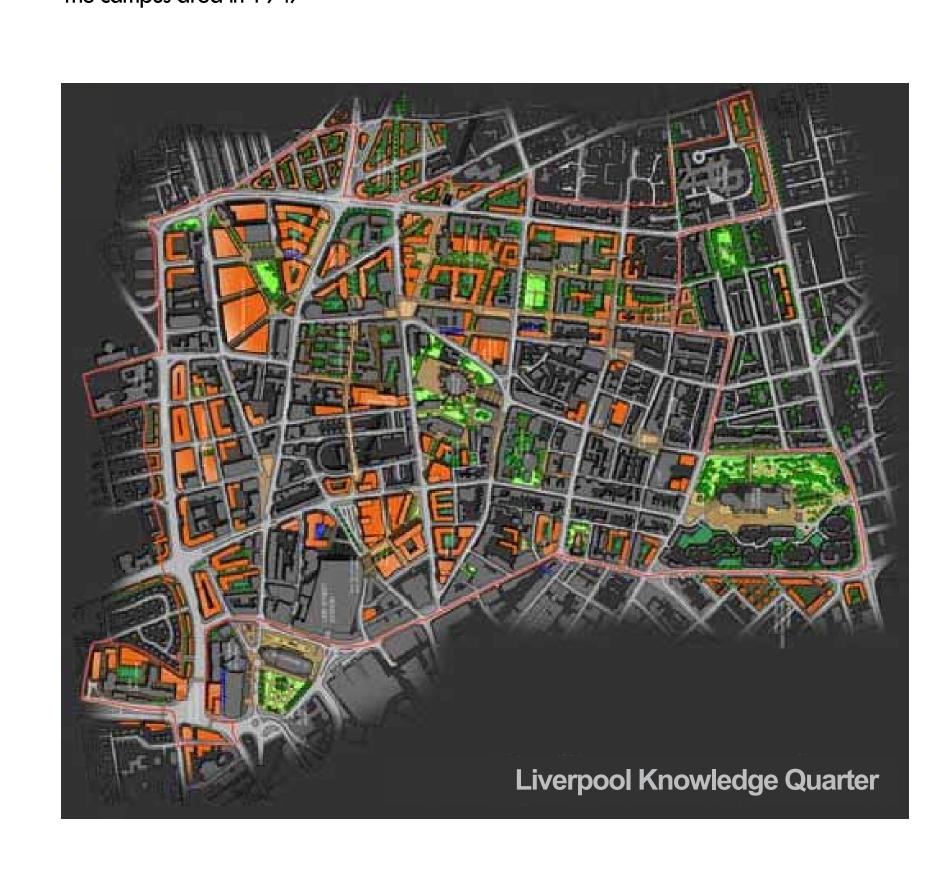
PUTTING THE MASTERPLAN INTO CONTEXT

The masterplan aims to open up the campus and reconnect it to surrounding communities. The streets and public spaces will be radically improved to create a welcoming place. New buildings are being specifically designed with ground floor facilities and activity. A network of public squares, street trees and quiet quadrangles is proposed. Activity will return to the 'shatter zone' around the edges of the centre.

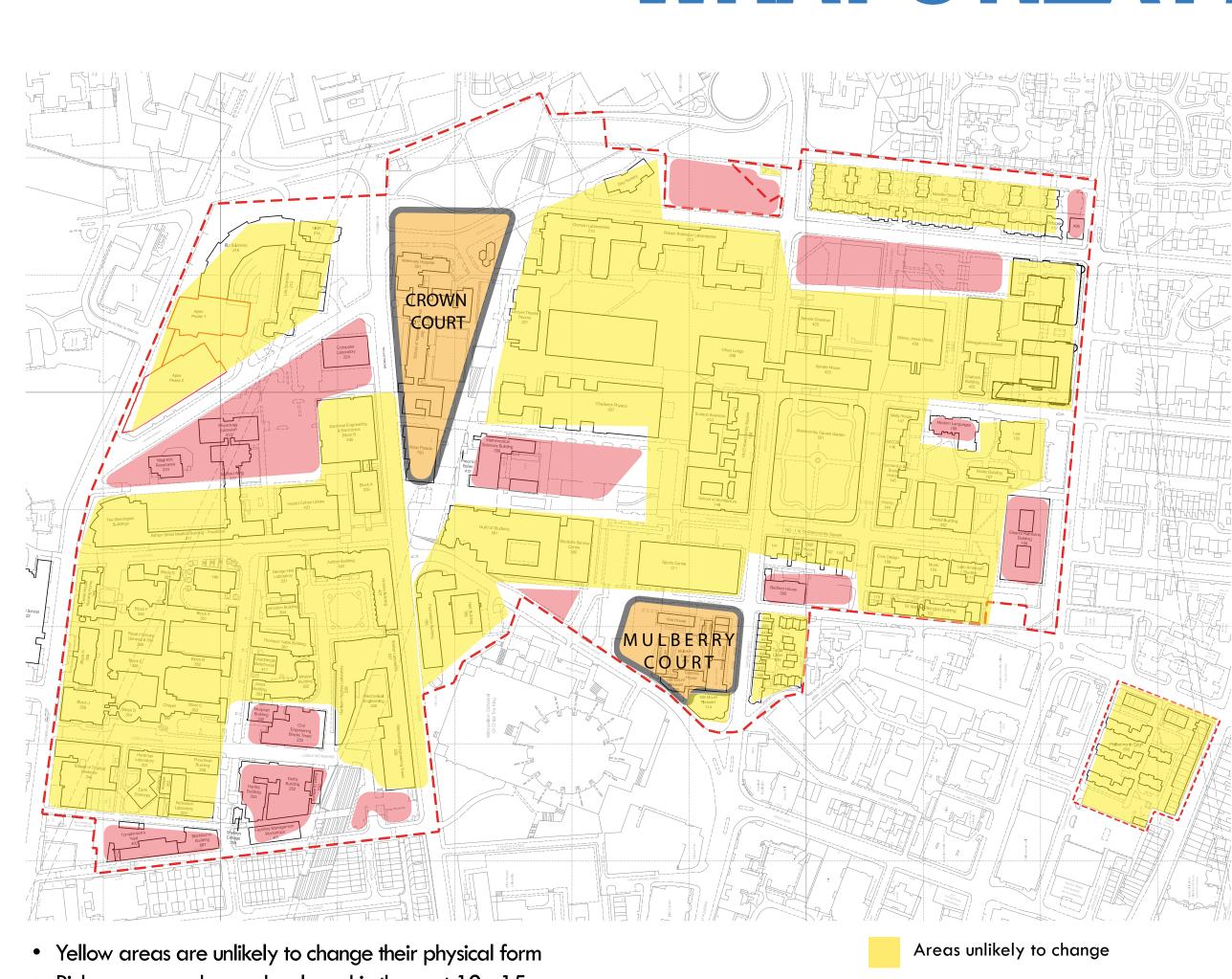








WHAT'S NEXT AND WHEN IS IT HAPPENING?







- The masterplan is steadily moving forward over a 10 15 year period.
- A feasibility study for the Vets site is complete and a planning application is expected Spring 2012.
- Site clearance is anticipated Summer 2012, with construction completed Summer 2014.
- Mulberry Court will proceed to a similar timescale.
- The University is keen to engage closely with our neighbours and encourages you to comment and stay involved.
- To ensure that we understand your views, we would be grateful if you could take a few moments to fill in a feedback form providing us with your thoughts.

 The form can be completed and left with staff or sent back to us later using the FREEPOST address.
- If you have any questions or would like further information, please contact: Adam Calmonson: adam.calmonson@fourcommunications.com or on 020 3023 9913 Or Jonathan Brown at URBED: jb@urbed.com or 0161 200 5500







