


RESPONSES

We received 682 responses to the questionnaire. These were received via combination of questionnaires completed at the consultation event, posted back to URBED via the Freepost address or completed online. A summary of the results from the questionnaire are provided below. Entries were accepted until two weeks after the exhibition to allow comments to be circulated to the design team before the masterplan was finalised. Views expressed below are those of the 682 respondents. The results capture information from answers provided, so where no response was provided, these results are not included within the percentages. The total number of responses to each question are provided in brackets. A copy of the questionnaire is also provided in the appendix.

Question	Results								
<p>1. The Vision for Seaburn: Seaburn has the ability to again become a strong destination leisure environment. New retail and indoor and outdoor leisure can thrive with the support of critical mass generated by new homes. A well designed public realm provides the opportunity for events and markets, bringing vibrancy back to the seafront. Do you share our vision for Seaburn? (Responses: 678/682)</p>	 <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Yes</td><td>35%</td></tr><tr><td>Partially</td><td>42%</td></tr><tr><td>No</td><td>23%</td></tr></tbody></table>	Response	Percentage	Yes	35%	Partially	42%	No	23%
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The majority of respondents (77%) either shared or partially shared our vision for Seaburn

RESPONSES

2. Tell us why? (Responses 617/682)

Comment	No. of Mentions
Reduced housing number still too high	189
Supportive of regeneration/returning to heyday	182
Can't stay as it is/development needed	106
Desire for more leisure including large leisure unit	98
General support	91
Building height or density concerns	68
Desire to attract visitors to the area	49
Parking concerns	39
General opposition	38
Desire for all weather family activities	33
Traffic concerns	26
Pleased something is finally happening	24
Support for open space/landscaping	23
Shouldn't just be for the rich	17
Desire to compete with South Shields	15
Too commercial/developer just wants to make money	14

Comment	No. of Mentions
Concern for local services impact	11
Microclimate (sunlight and wind) concerns	10
Too many shops/restaurants	9
Need for replacement for Seaburn Centre	9
Concern re: impact on current High Street	8
Need for high quality/bespoke development	7
Just improve what's already there	6
Don't like the design	6
Concerned it won't be delivered	5
Retail (including upmarket retail) needed	4
Sewage/drainage concerns	3
Improvement on previous proposal	3
Fear of empty units	3
Need for outdoor event space	2
More consideration for older/disabled people	2

*Comments were categorised by topic. Comments were counted if the topic was mentioned more than once. Some respondents made multiple comments and these have been taken into account

RESPONSES

3. What would you like Seaburn to be like in the future?
(Responses 619/682)

"Interesting, enjoyable, visually attractive. A place to want to walk along/visit. To be proud to say I live in the area"

"A place everyone can visit, not just a housing estate"

"A place where people and families can come and enjoy their time. Somewhere vibrant and attractive."

"A more gentle resort. People like walking down here."

"Busy and colourful. A popular seafront holiday destination."

"Thriving but respectable & clean."

"I'd like it to be the seaside destination the north east chooses to travel to."

"A lively and pleasant area to visit with lots of facilities."

"Bustling and beautiful but not rowdy."

"A traditional seaside experience - very family focused and affordable."

"Modern, attractive to visitors. Blue beach award, plenty for children to do in all weathers."

"Somewhere for families to enjoy, whatever the weather."

"I would like it to be trendy, with restaurants eg tapas, wine and cocktail bars."

"Vibrant and modern, safe and clean."

"Vibrant, popular is a year round destination for all."

"As it is"

*Quotes were selected to create a representative picture of the responses.

RESPONSES

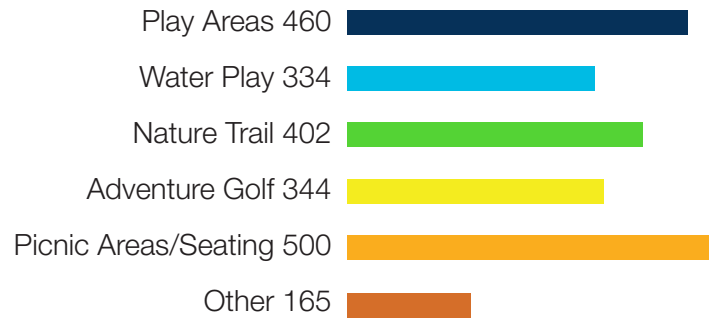
Question

Results

4. What sort of outdoor leisure facilities would you like to see on the east side of Cut Throat Dene?

(Responses: 671/682)

*Respondents were able to make more than one selection



Most options were popular with respondents, with play areas and picnic areas/seating particularly desirable

Selection of responses from "other":

"Band stand, music area"

"Cycle hire, japanese garden, tea house."

"5 aside football pitch / tennis courts / outdoor gym / basket ball court."

"Outdoor activity such as high ropes or army exercise."

"Disabled friendly, autistic friendly."

"Steam trains (miniature ones)"

"Any inexpensive activities for families."

"Careful landscaping, well maintained"

RESPONSES

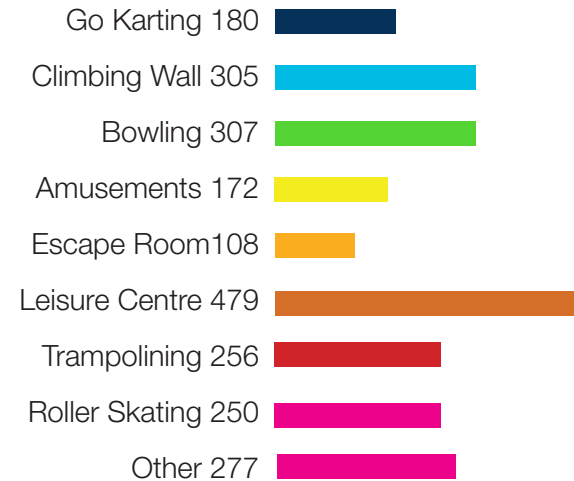
Question

Results

5. What kind of privately run indoor leisure uses would you like to see on the site?

(Responses: 662/682)

*Respondents were able to make more than one selection



Leisure centre was the most popular choice, climbing wall and bowling also scored highly

Selection of responses from "other":

"Aquarium"

"Soft play"

"Gymnasium"

"Laser quest, paint balling, go ape, seaside themed adventure centre"

"Spa"

"Ice rink"

"Concert hall"

"Swimming pool"

*Swimming pool and ice rink emphasised due to frequency

RESPONSES

Question

Results

6. What shops or restaurants would you like to see?

(Responses: 667/682)

*Respondents were able to make more than one selection



Cafes, restaurants and local food produce were the most popular choices, while clothes shops were the least popular

Selection of responses from "other":

"No more bars please. There are quite enough eating places already"

"Not fast foods outlets or charity shops"

"Some seafood places"

"Butcher, baker, greengrocer, paper shop. I would love to buy a paper in an independent shop without having to go into Morrisons."

"Ice cream parlour"

"pop up shops"

"Surf shop, bike shop- active pursuits"

"No more"

RESPONSES

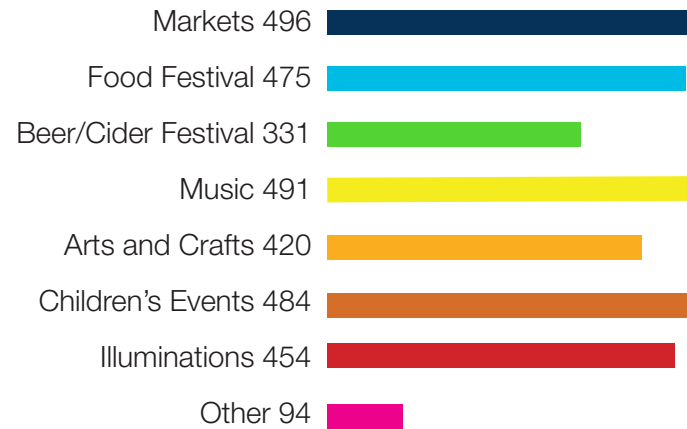
Question

Results

7. What sort of events/activities would you like to see in the public realm/open space?

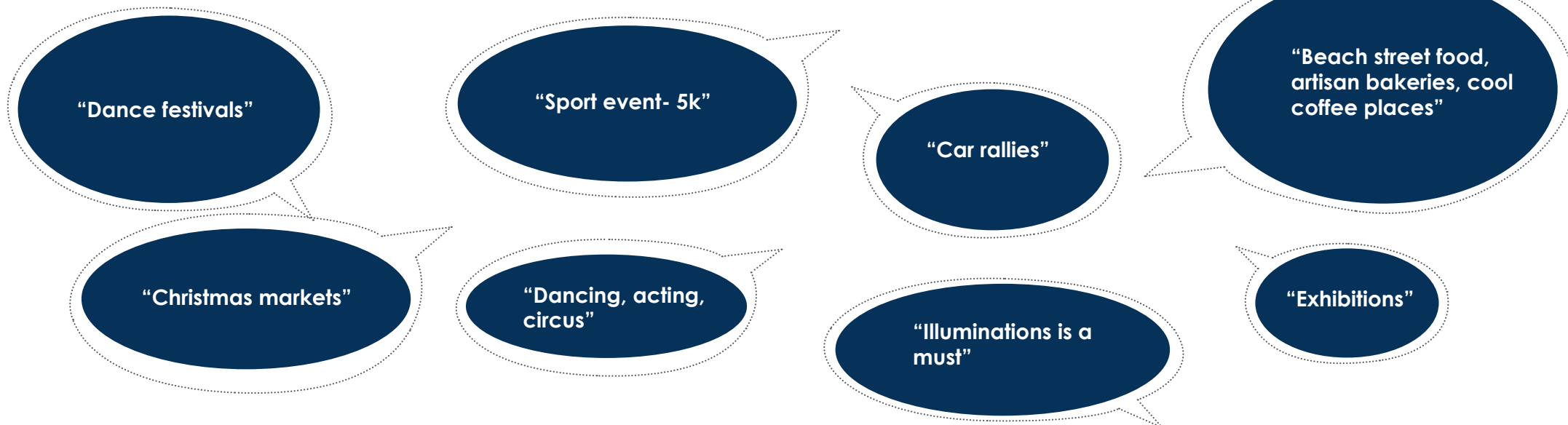
(Responses: 669/682)

*Respondents were able to make more than one selection



Most of the options were popular, illustrating a general desire to have more events/activity at Seaburn

Selection of responses from "other":



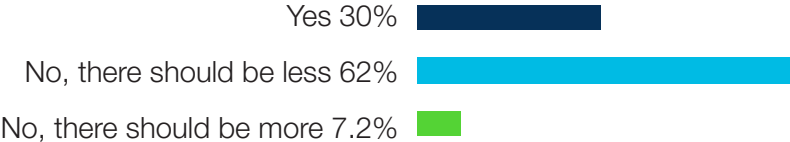
RESPONSES

Question

Results

8. We have reduced the number of proposed houses from 400 to 279, do you think this is a more appropriate number?

(Responses: 670/682)



The majority of residents still felt there should be less housing, despite the reduction.

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9. Any other comments about the proposals? (Responses 424/682)

Comment	No. of Mentions
Desire for less housing	89
Building height concerns	84
Parking concerns	57
Support for project/hope it goes ahead	53
Need for indoor leisure, including large leisure	46
Generally unsupportive/bad design	30
Highways concerns	27
Locate housing away from seafront	23
Create seaside character to attract tourists and families	19
Concerns about pressure on local services	18
Need affordable housing/first time homes	17
Desire for high quality design	14
More open space/landscaping/play areas	14
Need for maintenance/high quality/ long lasting materials	12
Consultation inadequate/consider residents views	11
Microclimate concerns	10
South Shields is a good example of what's needed	8
Need for improved public transport	8
Need for Seaburn Centre replacement/sports centre	8

Comment	No. of Mentions
Desire for year round attractions	7
No more shops/impact on existing high street	7
Want taller buildings/more housing	7
Concerns regarding antisocial behaviour	7
Support for mixed use	6
More executive homes	6
Reduced housing number is better	5
Need for bungalows/housing for older people	5
Concerns regarding cost of private leisure	5
Don't want social housing	4
Refurbish existing buildings	4
Prevent buy to let	4
Facilities/public toilets needed	3
Need for cycle paths/cycle parking	3
Sewage/drainage concerns	3
Need for disabled access	3
Need for cultural/community space	3
More bars	2
Change the name of Cut Throat Dene	2

*Comments were categorised by topic. Comments were counted if the topic was mentioned more than once. Some respondents made multiple comments and these have been taken into account.