

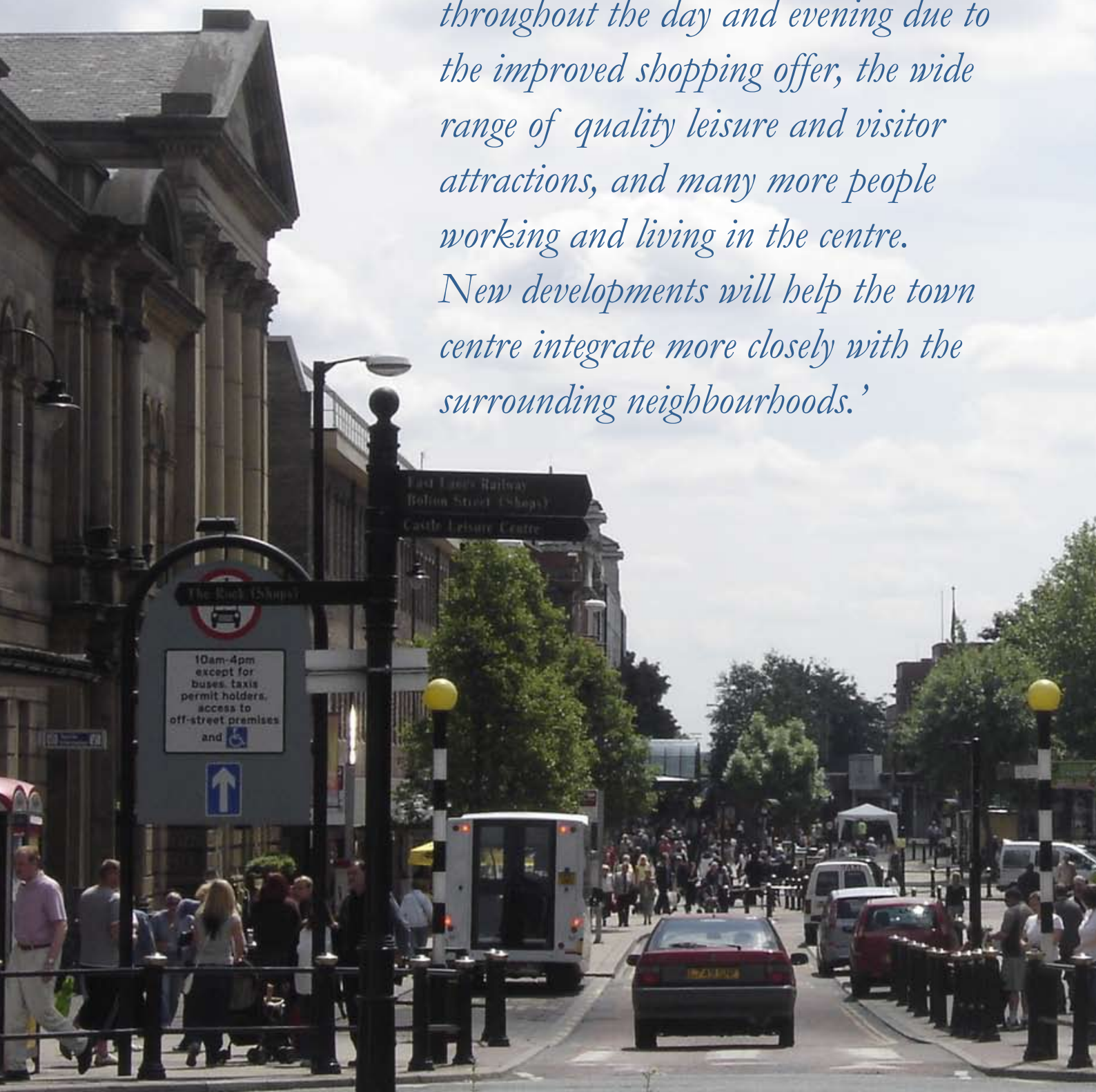
Bury But Better 2009

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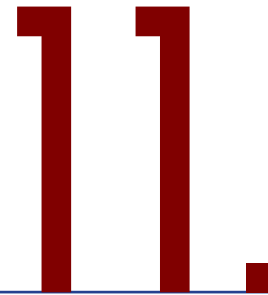
BURY COUNCIL

The Vision...

*'Bury But Better' -
Bury will be a vibrant, cosmopolitan
town centre that attracts people
from far and wide. It will be busy
throughout the day and evening due to
the improved shopping offer, the wide
range of quality leisure and visitor
attractions, and many more people
working and living in the centre.
New developments will help the town
centre integrate more closely with the
surrounding neighbourhoods.'*



The Vision



The vision for the town remains as “Bury But Better” but we have updated the words from those in 2003 to reflect the changes that are both on-going and planned. The Rock development will double the shopping floorspace in the town, and this along with the new leisure, office, heritage and residential developments taking place will mean that the town will have a lot more activity both during the day and into the evening. The market will continue to provide a unique attraction, but the town will have so much more to offer.

In the 2003 Strategy we set out a vision for the town based on six themes. Following on from the consultation and analysis, in this section, we have created five themes to reflect the new vision and masterplan aims.



1. Creating an integrated retail centre

The Rock shopping centre is a major new development in the town centre which will open mid 2010. The challenge ahead is for the town to function as a single integrated shopping destination. Bury has always been viewed favourably by shoppers for being both compact and accessible. The shopping area is expanding and it is important that it continues to be easy for shoppers to move between different parts of the retail centre. This theme includes the following proposals:

- Improvements to the Mill Gate centre should be encouraged
- Protect / enhance / upgrade the market
- Encourage the redevelopment of the M&S store and Clerke Street area to improve linkages within the enlarged centre
- Improved street signage and interpretation throughout the town centre
- A supermarket could be built to the east of Derby Way
- Supporting and retaining independent traders.
- Redevelopment of Angouleme retail park / re-alignment of ring road to George Street / providing scope for expansion of Millgate & Market in the direction of The Rock
- Continued Town Centre Management

2. Making the most of Bury's heritage

Significant progress is underway to strengthen existing visitor attractions in the town centre, such as the new Fusilier Museum and the new Bury Transport Museum at Castlecroft, and improvements to the East Lancashire Railway including a new visitor attraction at Buckley Wells. Proposed public realm projects throughout the

Facing page: Bury Town Centre
This page: Townside proposals



town centre, including those at Market place and Kay Gardens, will further enhance public areas within the cultural core and links to it. This theme includes the following proposals:

- Enhance the ELR / Castlecroft / Buckley Wells visitor attractions
- Continue to develop the Culture Quarter
- Improved public realm – Bolton Street, Kay Gardens and Marketplace
- Create a new role for Castle Armoury
- Regenerate the Bury/Bolton Canal terminus

3. Creating an accessible town centre

Within the ring road Bury town centre has always been viewed as being fairly easy to get around for pedestrians. However, the ring road is a barrier and in the 2003 study we did propose that Angouleme Way should be downgraded. In the updated masterplan we propose this in two phases. The first is the provision of a footpath link, on the north side of Angouleme Way, from the Interchange to The Rock development, to aid pedestrians particularly when the Mill Gate centre is shut. In the longer term we propose the re-alignment of Angouleme Way to George Street. The masterplan's full list of access improvements includes:

- Provision of a new footpath link along Angouleme Way
- Re-routing traffic from Angouleme Way to George Street, to create an expanded retail core and allow the redevelopment / re-configuration of Angouleme retail park
- Re-align Market Street junction and create a better entrance into the town centre
- Re-configure the Interchange with access onto Angouleme Way
- Improve entrance / exit for Metrolink
- Provide a pedestrian and cyclist link to the canal basin
- Enhance the pedestrian and cyclist link from Chamberhall to the town centre
- Improve the market gateway from the interchange
- Provide out of hours pedestrian route from

the interchange to The Rock retail and leisure area along (Angouleme Way)

- Provide a footbridge between the Phoenix Quarter and Bank Street over the East Lancs Railway.

4. Improving town centre gateways

An impression of a town is often taken from the experience of arrival. Each major traffic route into the town is a “gateway”, and the masterplan proposes improvements to a number of gateway sites including:

- Improve Rochdale Road frontage between Bond Street and Derby Way
- Encourage gateway development around Moorgate / Peel Way / Derby Way junction
- Improve Market Street approaches to the town centre including the market entrance area

5. Broadening the role of the centre

New retail, residential, leisure, office and heritage developments are helping to broaden the role of the town centre and the masterplan proposes to build on this with proposals which:

- Promote town centre housing, including family housing
- Promote Chamberhall as a business park
- Encourage the redevelopment of a number of sites around the town centre for a range of uses – hotel, office, leisure, residential.

Facing page: The Rock development
This page: Proposed cinema at The Rock development

